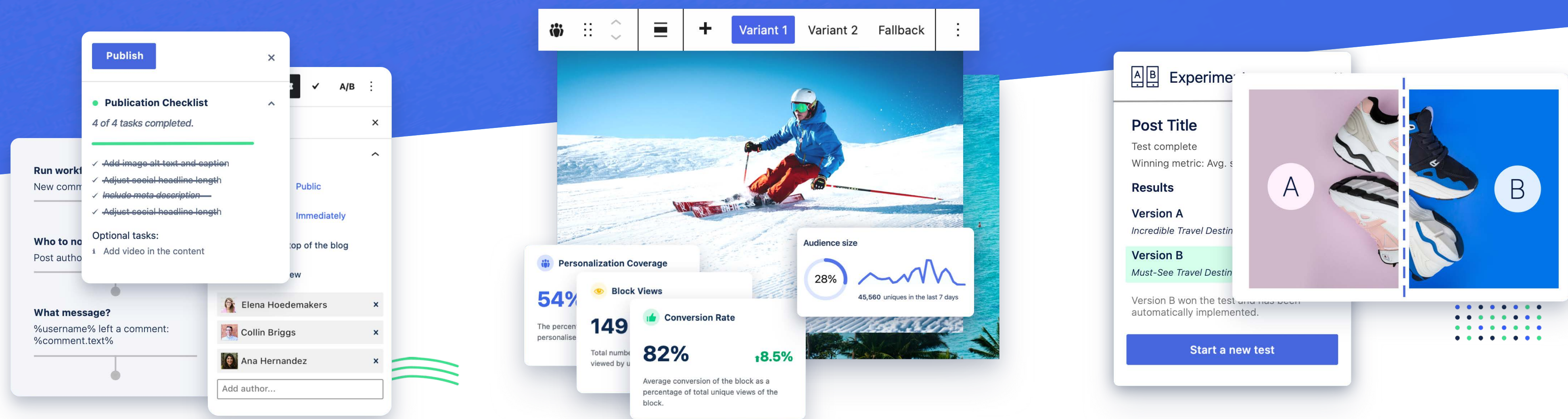


Go beyond content. Create unique digital experiences and lift engagement.

Altis helps businesses attract, engage and delight their customers with targeted relevant content wherever they happen to be. Get critical insights, go to market faster, and optimise for growth.



Publication Tools

Streamline workflows and optimise collaboration. Go from ideation to “published” faster than ever with innovative visual content creation, editorial, and productivity tools.

Content Personalisation

Deliver memorable digital experiences by displaying only content that is relevant. Tailor blocks of on-page content to predefined audiences and measure the results.

Split Testing

Split-test and use machine learning to optimise your content by whole pages or a single lines of copy. Define the amount of traffic exposed before deciding on a test winner.

Optimise your website content and provide better customer experiences while increasing conversions.



Native analytics

Leverage content performance data to build stronger marketing strategies that impact the bottom line. See the results of your marketing personalisation.



Integrations

Plug and play with your existing tech stack and extend through the WordPress ecosystem.



Security

Get next-level security and compliance out-of-the-box for your website, embedded throughout Altis at both the software and infrastructure levels.



Multilingual search

Ensure discoverability for your content library across multiple languages with intelligent search capabilities. Customise with your specific user dictionary.

